

PROAQUA AUSTRALIAN PRAWN FARMERS ASSOCIATION



SYMPOSIUM 2023

Sponsorship prospectus

10 November 2023



AUSTRALIAN
Prawn
Farmers
ASSOCIATION



PROAQUA
inputs for aquaculture

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WELCOME

The Proaqua Australian Prawn Farmers Association Symposium will take place on the 10th of November at the Stamford Plaza, Brisbane.

The Australian Prawn Farmers Association is the leading industry organisation for prawn farming in Australia, an industry with a value of over \$167 million. APFA represents the common interest of members, promotes and supports all aspects of the industry and is committed to assisting prawn farmers' efforts to be prepared for risks, innovative, profitable, competitive and world leaders in the global prawn farm industry. APFA provides the link for communications between growers and related sectors including infrastructure suppliers, the finance sector, retailers and exporters, technologists, researchers and all levels of government.

Educate

Inform



Conference Location

Stamford, Brisbane

Uniquely located on the banks of the Brisbane River and a stone's throw to the Botanic Gardens, Stamford Plaza Brisbane hotel offers a unique experience. The hotel is positioned within the hub of Brisbane's financial district and just minutes to the city's best shopping, theatres, restaurants and night life.

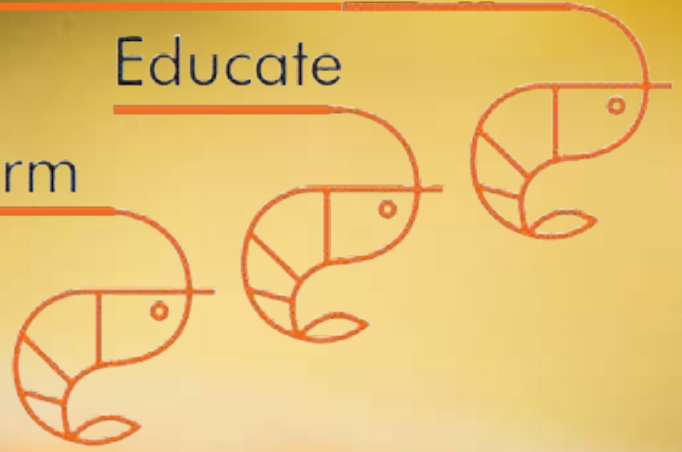
The conference and networking gala dinner will be held in the delightful ballroom venue, featuring a large open space and views of the Brisbane River from the foyer.



2023 program at a glance

Friday November 10

- Conference opening
- Plenary session all day
- Keynote sessions and panel discussions
- Awards segment
- Formal Networking Gala dinner



SPONSORSHIP

We are pleased to invite you to sponsor the Proaqua Australian Prawn Farmers Association Symposium 2023.

The conference theme is 'Inform, Educate, Excel'. Representation from all of industry is expected including, but not limited to AgTech, aquaculture farming, marketing, feed production, research, retail, government agencies, consultants, logistics and suppliers.

WHY SPONSOR?

- Inform and educate potential customers in the use of your products, services or programs.
- Enhance the brand awareness and exposure of your company, product, service or program.
- Promote your company as a supporter of the seafood industry.
- Strengthen your brand through engagement and networking with conference attendees.

PROAQUA AUSTRALIAN PRAWN FARMERS ASSOCIATION SYMPOSIUM SPONSORSHIP PACKAGES

SYMPOSIUM NAMING RIGHTS

SOLD

\$11,000 +GST

you will get

- Company name and/or logo with APFA name and/or logo on all communication and materials.
- 2 minute speech in opening and closing sessions of conference.
- VIP table/s placement at dinner for 2 people.
- Provide the symposium satchel.
- Inclusion of company materials in the symposium satchel.
- Hand out the satchels and programs to delegates when registering.
- 2 x Banners at the front of the main room during the plenary session.
- 1 x trestle table in the ballroom foyer.
- Full registration for 2 people.
- Logo on Sponsors slide during plenary breaks.

DINNER SPONSOR PACKAGE

1 OPPORTUNITY

\$6,000 +GST

you will get

- Logo included on the menu on tables acknowledging sponsorship of 3 course dinner.
- Display 2 x banners in the main room during dinner.
- Inclusion of company materials in the symposium satchel.
- 5 minute address to the attendees at dinner.
- VIP table/s placement for 1 person.
- Full registration for 1 person.
- Logo on Sponsors slide during plenary breaks.

BEVERAGE SPONSOR PACKAGE

1 OPPORTUNITY

\$6,000 +GST

you will get

- Logo included on the menu on tables acknowledging sponsorship of beverages.
- Display 2 x banners in the main room during dinner.
- Inclusion of company materials in the symposium satchel.
- 5 minute address to the attendees at dinner.
- VIP table/s placement for 1 person.
- Full registration for 1 person.
- Logo on Sponsors slide during plenary breaks.

DINNER ENTERTAINMENT

1 OPPORTUNITY

\$6,000 +GST

you will get

- Logo included on the menu on tables acknowledging sponsorship of entertainment.
- Display 2 x banners in the main room during dinner.
- Inclusion of company materials in the symposium satchel.
- Introduce the entertainment at dinner event.
- Full registration for 1 person.
- VIP table/s placement for 1 person.
- Logo on Sponsors slide during plenary breaks.

PHOTO BOOTH AT NETWORK GALA DINNER

1 OPPORTUNITY

\$4,000 +GST

you will get

- Photo strips with your name on bottom of prints.
- Instant photo sharing station via Email or Airdrop.
- Online gallery of the images.
- Inclusion of company materials in the symposium satchel.
- Logo on Sponsors slide during plenary breaks.
- Full registration for 1 person

AWARD SPONSOR

1 OPPORTUNITY

\$2,500 +GST

you will get

- Present awards to successful recipients at the dinner (total 5).
- Included on awards "Proudly sponsored by [insert company name]."
- Inclusion of company materials in the symposium satchel.
- Logo on Sponsors slide during plenary breaks.
- Full registration for 1 person

LANYARDS AND NAME TAGS

1 OPPORTUNITY

\$2,100 +GST

you will get

- Lanyard with your choice of colour and printed with your logo in 1 colour.
- Logo on Sponsors slide during plenary breaks.

TRESTLE TABLE

2 OPPORTUNITIES

\$1,300 +GST

you will get

- Use of 1 x trestle table in the ballroom foyer for promotional material (note it is not a booth).
- Full registration for 1 person.

ITEM IN CONFERENCE SATCHEL

MULTIPLE OPPORTUNITIES

\$150 +GST

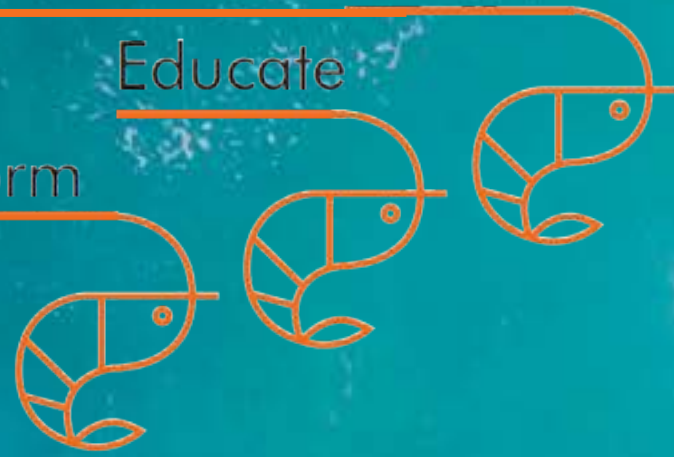
you will get

- 1 piece for inclusion in the Symposium satchel (printed and delivered at own cost).

Excel

Educate

Inform



[**CLICK HERE**](#)

to apply to sponsor the
Proaqua Australian Prawn
Farmers Association
Symposium 2023



AUSTRALIAN
**Prawn
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