



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION

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## 2021 Membership

### ***About the Association***

The Australian Prawn Farmer's Association (APFA) was formed in 1993 to represent the interests and foster the development of the Australian prawn farming industry. APFA is committed to assisting prawn farmers' efforts to be prepared for risks, innovative, profitable, competitive and world leaders in the global prawn farm industry. The Association employs a full-time Executive Officer.

### ***About the industry***

The Australian prawn farming industry has expanded to produce approximately 5,000 tonnes of product annually with a farm gate value in excess of \$85 million and provides more than 300 direct jobs.

### ***Current 5 year industry forecast***

Aquaculture production worldwide has been growing at a rate of almost 8 per cent for the past 10 years. This growth is expected to continue at a similar rate to support the world's increasing food protein needs.

Over the next 5 years, prawn farming in Australia is on track to be a regional economic driver and a major contributor to seafood security for Australia.

The industry is projected to grow to \$500m of sales value and will invest \$400m in capital expansion projects over the next 5 years. The Australian prawn industry plans to invest millions of dollars in regional supply services and create over 1,200 new direct jobs, and many more indirect jobs created indirectly via large investments in suppliers, contractors and funds being invested in communities.

### ***APFA Management***

The Executive Management Committee is made up of:

- a) a minimum of four ordinary members; and
- b) two – three other ordinary or associate members (as members see required/agree to each year)

## **Membership**

**All applications** and renewals are considered by the Management Committee who, as per the Australian Prawn Farmers Association Rules of Association, shall thereupon determine the admission or rejection of the applicant at their discretion.

### **Membership classes**

There are two classes of membership:

- Ordinary Member; and
- Associate Member

### **Ordinary Member**

An Ordinary Member is a holder of a current prawn farming permit.

Ordinary Membership fees are based on a per hectare pond under production rate per calendar year.

Accepted Member applicants are emailed an invoice by the APFA Treasurer by mid-February each year and an early bird rate is offered of \$350 plus GST if paid ON or BEFORE 1 March 2021 capped at \$25,000 plus GST if under the same business entity.

Payments made after 1 March 2021 are charged at \$380 per hectare capped at \$30,000 plus GST.

### **Associate Member**

An Associate Member is an organisation supporting the prawn farming industry but not actively farming prawns.

Associate Membership Fee is \$1,125 + GST total amount payable ON or BEFORE 21 March 2021 (early bird discount).

Associate Membership Fee is \$1,245 + GST if paid AFTER 1 March 2021.

### **APFA are members of a number of peak body organisations**

APFA are members of a number of peak body organisations which benefit our Members. These include:

#### Seafood Industry Australia (SIA)

Seafood Industry Australia (SIA) is the national peak body which represents the Australian seafood industry. SIA represents the whole seafood industry on national and international issues. Incorporating wildcatch, aquaculture and post-harvest sectors, SIA delivers this national representation for the industry.

As the voice of Australian seafood, SIA provides members, consumers, Government and other stakeholders with proactive and united representation supported by strong policies.

As a member of APFA, our members receive communications and access to SIA resources.

#### Global Aquaculture Alliance (GAA)

APFA has a strategic partnership with GAA for the benefit of our members.

GAA is an international non-profit trade association dedicated to advancing responsible aquaculture and each year APFA enters into partnership providing our members with all communication/newsletters, access to their member only Aquaculture Marketing Toolkit and discounts on their annual GOAL conference.

#### CRCNA

The Cooperative Research Centre for Developing Northern Australia (CRCNA) was established in 2017 and is investing \$75m of Commonwealth funds over ten years to support industry-led research collaborations. The funding will develop new technologies, products and services which address industry issues in Northern Australia within three initial focus areas. One of the focus areas is:

- Agriculture and Food (including aquaculture)  
*Removing barriers and improving supply and value chains for new and existing northern agricultural industries*

APFA are involved in a number of projects through the CRCNA.

#### ***Love Australia Prawns (LAP) Campaign***

APFA has been working since 2011 with the Australian Council of Prawn Fisheries (ACPF) to undertake a national marketing and promotion strategy for Australian prawns. The strategy is funded on a voluntary basis and benefits include using the LAP logo. The Love Australian Prawns campaign is now in its 8<sup>th</sup> year and can be found at: <http://australianprawns.com.au/>.

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#### **Benefits of APFA Membership**

The Association provides the link for communications between grower's and related sectors including infrastructure suppliers, the finance sector, retailers and exporters, technologists, researchers and all levels of government.

- ***Government Liaison and representation***

The APFA has a strong relationship with both Federal and State governments and works hard to maintain a positive, consultative and communicative approach with governments, media and the general public.

The APFA regularly meets with State and Federal government officials about issues of significance affecting members, industry development and policy.

The APFA regularly prepares submissions and attends Senate inquiries on key issues for prawn farmers.

- ***Research & Development***

In 2001 the Australian prawn farming industry became the first Australian seafood sector to implement a compulsory federal levy based on production, to fund research, development and extension.

The levy is set on a per kilo of production amount on prawn species and is currently leveraged against the FRDC (Fisheries Research & Development Corporation) through an IPA.

This helps raise approximately \$350,000 annually for investment in prawn aquaculture RD&E and with the forecasted growth of the industry, this figure is set to rise.

APFA have an effective and active RD&E Sub-Committee. The 2020-2025 APFA Strategic Plan incorporates the RD&E priorities developed in consultation with members. The RD&E Coordinator position was created to provide an effective and transparent process to manage RD&E projects, maximise leveraging of APFA RD&E funds and to assist in the full realisation of benefits for the RD&E investment by industry.

APFA, the RD&E Coordinator and the RD&E Sub-Committee works closely with the FRDC and other funding partners.

Millions of dollars have been spent on research for the prawn farmers for domestication, fertility, genetic selection, hatchery techniques, marketing, consumer insights, industry strategic planning, pond management, water discharge quality levels and all female production, to name a few.

Members of the APFA RD&E Sub-Committee are chosen each year by the APFA Management Committee.

- ***APFA Annual Conference***

Each year APFA holds an annual conference showcasing the Australian prawn farming industry. Renowned national and international speakers share the latest information on aquaculture and farming practices. The conference provides a great opportunity for networking of business owners, operational staff and key members of the supply chain which in turn assists in advancing our industry. Members receive a discounted rate for attendance. With the COVID-19 pandemic, APFA are working on a virtual event if a face to face event is not possible.

- ***AGM, GM and Executive Committee***

Each year, in conjunction with the annual conference, the Association's Annual General Meeting and General Meeting is held for members. As a member you hear firsthand what the elected board of Executives and Executive Officer have achieved over the previous twelve months. The meetings are formal and financial and an Annual Association activity report is tabled.