

Australian Prawn Farmers Association Symposium 2019

Monday 29th July – Wednesday 31st July 2019

Brisbane Convention and Exhibition Centre
Corner Merivale and Glenelg Streets
South Brisbane, QLD 4101

SPONSORSHIP and EXHIBITION OPPORTUNITIES

Benefits of Sponsorship and exhibition opportunities.

The APFA want to ensure that your investment is worthwhile. There are a number of ways you and your business or organisation can benefit.

Overall benefits include:

- Exposure at a venue that is Australia's most awarded convention centre and named the World's Best Convention Centre for 2016-2018 by the International Association of Congress Centres.
- Brand and product exposure during the Symposium.
- The opportunity to engage and communicate with decision-makers in the Australian prawn farming industry.
- Networking opportunities with leaders in the industry as well as keynote speakers, presenters and other sponsors.
- The focus of the BCC and APFA is maximising exhibitors' exposure. Couple this with the Brisbane location and opportunities are endless.
- **Your logo and details will be listed on the Symposium App for all attendees!**

To organise your sponsorship opportunity please email the symposium organisers on apfasymposium@gmail.com

To purchase tickets, go to the Eventbrite website <https://www.eventbrite.com.au/e/ridley-australian-prawn-farmers-association-symposium-2019-tickets-60389029212?aff=ebdssbdestsearch>

Contact information:

Symposium organisers

E: apfasymposium@gmail.com

M: 0417 006 639

Table of Opportunities

Sponsorship Packages	Number available	Amount AUD (including GST)
Naming Rights	Exclusive SOLD	\$12,705.00
Gold	Exclusive SOLD	\$8,129.00
Silver	4 opportunities	\$6,490.00
Additional Sponsorship Categories		
President's Welcome Reception Sponsor	2 opportunities	\$4,345.00
Symposium App Sponsor	Exclusive SOLD	\$550.00
Name Tag and Lanyard Sponsor	Exclusive SOLD	\$1,518.00
Charging Station Sponsor	Exclusive	\$550.00
Barista Sponsor	Exclusive	\$1,270.50
Gala Dinner Sponsor	2 opportunities	\$6,215.00
Satchel sponsor	Exclusive SOLD	\$1,650.00
Award Sponsor	Exclusive SOLD	\$1,870.00
Photography Sponsor	Exclusive	\$500.00
Advertising and Marketing		
Flyer in Symposium satchel	Multiple opportunities	\$381.15
Logo in sponsor page in Symposium App	Multiple opportunities	\$275.00
Exhibition / Trade Show		
Exhibition Booth [3.0m x 2.4m]	9 available	\$1,823.75
Exhibition Booth [3.0m x 600mm]	10 available	\$1,515.75

NAMING RIGHTS SPONSOR PACKAGE

SOLD

The Naming Rights Sponsor Package is an exclusive opportunity to partner with the Australian Prawn Farmers Association for the 2019 Symposium. Benefits include:

- The 2019 [INSERT NAMING RIGHTS SPONSOR] and the Australian Prawn Farmers Association Symposium.
- Complimentary Symposium registration x 1 including Welcome Reception and Gala Dinner.
- Named the 'Naming Rights Sponsor' on the APFA website and Symposium Program.
- Prominent display of company name and logo on all Symposium publications.
- Promotional paragraph of 400 words in the Symposium App.
- Display of your banner x 2 on the main stage in all the Plenary sessions.
- Opportunity for company spokesperson to address the Symposium delegates during the opening and closing of the Symposium for 10 minutes.
- Acknowledgement by the President of APFA during the opening and closing session of the Symposium.
- Exposure from APFA social media during the Symposium.
- Sponsor acknowledgment on slides between presentations and breaks.
- First right to be the Naming Rights Sponsor for 2020 APFA Symposium.

GOLD SPONSOR PACKAGE

SOLD

The Gold Sponsor Package is an exclusive opportunity to partner with the Australian Prawn Farmers Association for the 2019 Symposium and receive high level exposure and engagement. Benefits include:

- Complimentary full Symposium registration x 1 including Welcome Reception and Gala Dinner.
- Prominent display of company name and logo on all Symposium publications.
- Display of your banner x 2 in the main plenary session room.
- Acknowledgement by the President of APFA during the opening and closing session of the Symposium.
- Promotional paragraph of 300 words in the Symposium App.
- Sponsor acknowledgment on slides between presentations and breaks.
- Exposure from APFA social media during the Symposium.
- 10% discount on a 3m x 2.4m exhibition booth in the Boulevard Auditorium Foyer.
- Acknowledgment of gold sponsor in symposium App.

SILVER SPONSOR PACKAGE

The Silver Sponsor Package is a limited opportunity to partner with the Australian Prawn Farmers Association for the 2019 Symposium and receive a range of benefits and exposure. Benefits include:

- Complimentary full Symposium registration.
- Display of company name and logo on all Symposium publications.

- Display of your banner x 2 in the hallway into the plenary session room.
- Sponsor acknowledgment on slides between presentations and breaks.
- 5% discount on exhibition booth in the Boulevard Auditorium Foyer.
- Acknowledgment of silver sponsor in symposium App.

Additional Sponsorship Opportunities

PRESIDENT'S WELCOME RECEPTION SPONSOR (two opportunities)

The President's Welcome Reception Sponsor is the first function of the Symposium and is an informal affair primarily to welcome attendees and network. The Reception will be held in the Boulevard Auditorium Foyer where the Exhibitor display is located looking out over Grey Street South Bank. Benefits include:


- Named the Welcome Reception Sponsor in the Symposium APP.
- Named as the Welcome Reception sponsor by the President in the address by the President.
- Sponsor-supplied signage prominently displayed at the welcome reception (maximum 2 signs).
- Complimentary ticket x 2 to the President Welcome Reception.

SYMPOSIUM APP SPONSOR

The Symposium App is an exclusive opportunity and will be available for attendees to download and access the program schedule, speaker bios, sponsor and exhibitor details, feedback form and notifications centre. The App works across various platforms including Apple and Android. This is a great opportunity for high-exposure. Benefits include:

- High-exposure placement in the App with your name as Symposium App sponsor.
- Named the Symposium App Sponsor in the program.
- Logo on Sponsors slide during plenary breaks.

NAME TAG AND LANYARD SPONSOR

Attendees to the Symposium  are required to wear their name tags during all Plenary sessions. This is an exclusive opportunity to promote your company to all attendees. Benefits include:

- Lanyard with your choice of colour and printed with your logo in 1 colour.
- Your logo on the A6 size Name Tags printed 2 Sided in Full Colour on 250gsm Satin Artboard.
- Logo on Sponsors slide during plenary breaks.

CHARGING STATION SPONSOR

As the exclusive sponsor for the charging station you will be promoted to all attendees during all breaks which are held in the Boulevard Auditorium Foyer. Benefits include:

- Named the Charging Station Sponsor in the program.
- Named the Charging Station Sponsor in the Symposium App.
- Sponsor-supplied signage at the Charging Station (maximum 2).
- Logo on Sponsors slide during plenary breaks.

COFFEE/BARISTA SPONSOR

The Coffee/Barista sponsor is the ideal way to promote your company to the Symposium attendees. Located in the Boulevard Auditorium Foyer for that morning coffee hit for attendees. Benefits include:

- Named the Coffee/Barista sponsor in the program.
- Named the Coffee/Barista sponsor in the Symposium App.
- Sponsor-supplied signage at the Charging Station (maximum 2).
- Logo on Sponsors slide during plenary breaks.

GALA DINNER SPONSOR (two sponsorships available)

The Gala Dinner is a special affair held in the Sky Room and Terrace overlooking the lights of South Bank. This showcase opportunity provides high level exposure and significant engagement with attendees. Benefits include:

- Named the Gala Dinner Sponsor in the program.
- Named the Gala Dinner Sponsor in the Symposium APP.
- Named as the Gala Dinner sponsor during dinner speeches.
- Sponsor-supplied signage prominently displayed at the doors to Gala Dinner (maximum 2 signs).
- Sponsor-supplied signage (maximum 1) on the terrace.
- Logo included on the menu and on tables.
- Complimentary ticket to the Gala Dinner.

SACHEL SPONSOR

SOLD

Each attendee to the Symposium will receive a satchel and this is an exclusive opportunity to engage with attendees and promote your organisation. Benefits include:

- Named the Satchel Sponsor in the Symposium APP.
- You or your business representative hand out the satchels and programs to attendees when registering.
- Opportunity to include any material in the satchel (maximum 3 pieces).
- Complimentary full Symposium registration x 1.
- Logo on Sponsors slide during plenary breaks.

AWARDS SPONSOR

SOLD

During the Gala Dinner the highly anticipated Awards ceremony is held. This is an exclusive opportunity to stand out. Benefits include:

- Named the Awards Sponsor in the Symposium APP.
- Your name printed on the award plaque.
- Acknowledgement at the commencement of the awards ceremony and you or your representative asked to the stage.
- You or your representative hand the award to each winner.

PHOTOGRAPHY SPONSOR

Benefits include:

- Named the Photography Sponsor in the Symposium APP.
- Provided with a USB with a copy of all approved photos taken.
- Logo on Sponsors slide during plenary breaks.

Advertising and Marketing Opportunities

FLYER IN SYMPOSIUM SATCHEL

- 1 piece of printed material included in the Symposium satchel.

SYMPOSIUM APP ADVERTISING

- Logo and name listed on the advertising page of the Symposium App.

Exhibition / Trade Show Opportunities – Brisbane Convention & Exhibition Centre, Boulevard Auditorium Foyer

President's Welcome Reception, morning tea, lunch and afternoon tea will be held in the Boulevard Auditorium Foyer for maximum exposure for exhibitors.

EXHIBITION BOOTH SIZE 3.0m x 2.4m x 9 sites **\$1,823.75 (including GST)**

Each booth consists of the following items:

- 3m wide x 2.4m high back wall
- 2.4m deep x 2.4m high side walls on closed sides
- 290mm high fascia boards on open sides
- 1 x Company signage on open sides
- (Up to 30 black characters, in capitals, on white PVC panel)
- 2 x Energy efficient spotlights
- 1 x 4amp general-purpose outlet (GPO)

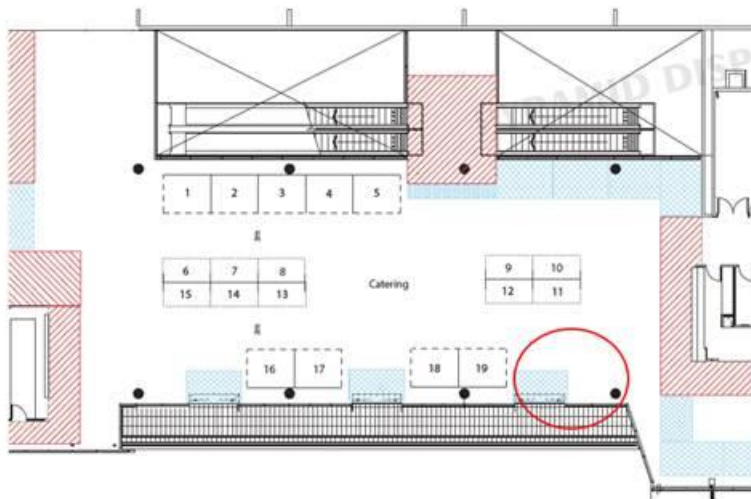
EXHIBITION BOOTH SIZE 3.0m x 600mm x 10 sites **\$1,515.75 (including GST)**

These would be standard 3m x 600mm mini booths covered in Black or Light Grey velcro compatible frontrunner material.

Each booth consists of the following items:

- 3m wide x 2.4m high back wall
- 600mm deep x 2.4m high side walls
- 290mm high fascia boards on front
- 1 x Company signage on front
- (Up to 30 black characters, in capitals, on white PVC panel)
- 1 x LED Arm Light
- 1 x 4amp general-purpose outlet (GPO)
- ** Please note trestle table package is at an additional cost on request

Below draft floor plan to be confirmed and subject to change:



Pyramid Displays will supply all the exhibition equipment for the Australian Prawn Farmers Symposium 2019 and will deal with exhibitors directly and supply an Exhibitor Kit to assist with your exhibit. Further information Pyramid Displays on www.pyramiddisplays.com.au

A condition of being able to exhibit and be a part of the trade show is that all exhibitors must pay for the booth via Eventbrite on <https://www.eventbrite.com.au/e/ridley-australian-prawn-farmers-association-symposium-2019-tickets-60389029212?aff=ebdssbdestsearch> and pay for their own accommodation and travel expenses. To attend the President's Welcome Reception a ticket must also be purchased. Exhibitors will be withdrawn from the program if registration and payment have not been received by 15 June 2019.

Security and Insurance Waiver

Whilst every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the sponsor from any cause whatsoever. Sponsors are advised to take out adequate cover, especially Public Liability Insurance. Please contact your insurance company for further advice.