

APFA PLANNING CONSULTATION OCT 2014

Responses received from:

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STRATEGIC ISSUES & RISKS for Industry and farmers		NEXT 12 MONTHS
	What you said	Code
1	APFA Members on message - Communications Fact Sheet to help Members respond to media	APFA - Comms
2	Increase in APFA \$ and members acknowledging a good return on investment being part of the association	APFA - Viability
3	Strengthen the APFA brand. Get more farmers, owners and Govt. to appreciate and support the APFA	APFA - Viability
4	Profitability of APFA	APFA - Viability
5	APFA response to both Joint Parliamentary and Senate Inquiries into Cool	CoOL
6	Optimized disease sampling and reporting structure	Disease & Biosecurity
7	AVOID EMS !!!! This should be in the hearts and minds of all farmers and regulators.	Disease & Biosecurity
8	Biosecurity	Disease & Biosecurity
9	Fishermen decide to call it quits and then no more broodstock collection	Genetics & PLs
10	Industry Development	Industry Development
11	Response to the Northern Development Joint Parliamentary Inquiry Report.	Industry Development
12	Seafood Labelling	Marketing
13	Seafood labelling	Marketing
14	Promotional activities to stimulate domestic demand for differentiated Australian aquaculture products	Marketing
15	Marketing levy – what if we don't get a levy?	Marketing
16	Continue building markets here & OS	Marketing
17	Market Development	Marketing
18	Certification (make a start)	Marketing
19	APFA response to State Governments response to QCA Inquiry into Aquaculture	QCA Inquiry
20	Regulatory Reform	Regulations & Access
21	Finalise regulatory reform	Regulations & Access
22	Continued work with government to introduce comprehensive new legislation to promote expansion of aquaculture	Regulations & Access
23	Improve government education and understanding on what we do now that we finally have their attention.	Regulations & Access
24	Resource Access	Regulations & Access
25	BMP	Social License To Operate
26	Public opinion/ perception	Social License To Operate
27	Sustainability looms as another hot button issue - NOVAQ & Salmon discards	Social License To Operate
28	Maintaining Quality	Value Adding

STRATEGIC ISSUES & RISKS for Industry and farmers		NEXT 5 YEARS
	What you said	Code
1	Pool of APFA funds that can distribute to likes instead of must haves (eg emergency funds, etc)	APFA - Viability
2	Biosecurity (general)	Disease & Biosecurity
3	Biosecurity	Disease & Biosecurity
4	Preventing introduction of exotic diseases from import of infected shrimp from overseas	Disease & Biosecurity
5	Avoid all the other viruses that continue to destroy the global industry	Disease & Biosecurity
6	Biosecurity	Disease & Biosecurity
7	System design and improvement	Farm efficiency
8	PL supply capacity- staffing, infrastructure, technology	Genetics & PLs
9	Broodstock access	Genetics & PLs
10	Dealing with increased supply of low cost prawns from Asia as they recover from EMS	Imports
11	Industry Development	Industry Development
12	Industry Expansion	Industry Development
13	Look to having a more effective relationship with other seafood sectors wild and farmed, domestic and imported.	Industry Development
14	Growing production & markets	Industry Development
15	Larger businesses like the proposed SeaDragon flooding the market	Marketing
16	Marketing strategically using the benefits of the relationship developed above	Marketing
17	Over-production to markets	Marketing
18	Requirement for level playing field for Aquaculture within government regulations (esp. regarding farm expansion and effluent discharges)	Regulations & Access
19	Social license	Social License To Operate
20	Staff Development	Staff & Training
21	Mid to upper level management training/development	Staff & Training
22	Diminishing labour force	Staff & Training
23	Value adding	Value Adding
24	2015 MP's & Media On-Farm Roadshow	APFA - Comms
25	APFA+ABFA Post election Function for MPs & Agencies on Speakers Green	APFA - Comms

RD&E Issues for Industry & Farmers		NEXT 12 MONTHS
	What you said	Code
1	Methods for sharing information between farms	APFA - Comms
2	General Health related issues	Disease & Biosecurity
3	Harmful algae control - ponds	Disease & Biosecurity
4	Farm gate \$	Farm Profit
5	Breeding and Genetics/HatcheryBi	Genetics & PLs
6	PL quality and supply	Genetics & PLs
7	Increase survival	Genetics & PLs
8	Brood stock supply- continue surveys, assess GoC	Genetics & PLs
9	Buying R&D that works – eg what if we paid Gold Coast Marine for their successful domestication program	Genetics & PLs
10	If the above can't happen - domestication. If it does happen, remediation of waste water.	Genetics & PLs
11	Early survival / nursery	Genetics & PLs
12	Work towards getting the entire industry away from using ANY wild broodstock	Genetics & PLs
13	Hatchery survival	Genetics & PLs
14	Post larval quality	Genetics & PLs
15	HAB's	Disease & Biosecurity
16	Profiling for provenance	Marketing
17	Techniques for improving feeding efficiency	Nutrition
18	Continue to work on the removal of fish meal from all diets.	Nutrition
19	Regulatory Reform	Regulations
20	Keep sustainability as a catch cry and achieve it!	Social License To Operate
21	Sustainability standards & qualifications	Social License To Operate
22	Methods for capacity building /training for farm staff	Staff & Training
23	Entice new staff to the seafood industry.	Staff & Training
24	Improving frozen quality	Value Adding
25	Analysis of methods/techniques for reducing effluent discharge	Waste Management

RD&E Issues for Industry & Farmers		NEXT 5 YEARS
	What you said	Code
1	Development of products to enhance disease-resistance of prawns to combat appearance of exotic/new diseases	Disease & Biosecurity
2	Viral clearance / mitigation	Disease & Biosecurity
3	System design and improvement	Farm Efficiency
4	Energy efficiency	Farm Efficiency
5	Next generation aeration	Farm Efficiency
6	Productivity gains vs cost increases	Farm Efficiency
7	Automation - feeding, water quality, monitoring, etc	Farm Efficiency
8	Tracking success so that investors / farmers see a return on R&D investment	Farm Profit
9	Domestication	Genetics & PLs
10	Domestication	Genetics & PLs
11	Industry wide domestication program	Genetics & PLs
12	Expansion of domestication programme to allow industry-wide adoption	Genetics & PLs
13	Domestication	Genetics & PLs
14	Establish a broodstock exchange program between cooperative farms/hatcheries	Genetics & PLs
15	Breeding & domestication	Genetics & PLs
16	Marketing	Marketing
17	Feed quality/development	Nutrition
18	Optimization of sustainable diets to reduce reliance on non-sustainable and contentious resources	Nutrition
19	Optimal feed and stocking regimes. Eg feeding what diets to what satiation levels to get the most growth out of the animals regardless of stocking density	Nutrition
20	Remove fish meal from the diet altogether and become completely sustainable	Nutrition
21	Improve the seafood image	Social License To Operate
22	Improve remuneration to allow for a greater staff selection.	Staff & Training
23	Discharge treatment systems	Waste Management

