2015 Ridley Australian Prawn & Barramundi Farmers Symposium

Program

30th-31st July 2015
Sea World Resort, Gold Coast
Event Organiser – helen.jenkins@apfa.com.au
SUPPORTING THE GROWTH OF AQUACULTURE

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- Enhanced performance
- Superior product quality
- Sustained achievements

Contact: Mat Cook  p: 07 3833 5993  e: mathew.cook@csiro.au

www.csiro.au
This year there are 9 Trade Exhibitors - please make sure you take the time to talk to each one of them.

<table>
<thead>
<tr>
<th>Company</th>
<th>Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technolab</td>
<td>Scott Powell</td>
</tr>
<tr>
<td>Allbrands Aquatics</td>
<td>Lee Cadogan</td>
</tr>
<tr>
<td>Power Flex Cables</td>
<td>Chris O’Grady</td>
</tr>
<tr>
<td>Energy Correction Options</td>
<td>Paul Crust</td>
</tr>
<tr>
<td>Pentair Aquatic Eco-Systems</td>
<td>Brendan Lee &amp; Brian Hirsch</td>
</tr>
<tr>
<td>Keeton Industries Inc</td>
<td>Mike Moore</td>
</tr>
<tr>
<td>Oceanic Agencies</td>
<td>Paul &amp; Tania Schwede</td>
</tr>
<tr>
<td>EcoCatalysts</td>
<td>Gary Murdoch-Brown</td>
</tr>
<tr>
<td>ERGON</td>
<td>Ian McGregor &amp; his team</td>
</tr>
</tbody>
</table>

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**Allbrands Aquatics**

7, 62 Bishop Street, Kelvin Grove QLD 4059  
**T:** 07 3356 5504  **F:** 07 3356 5869  
www.allbrands.com.au

**EcoCatalysts**

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Local: 07 3856 6184  Int: +61 73856 6184
Email: technical@powerflexcables.com.au
Website: www.powerflexcables.com.au

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PENTAIR AQUATIC ECO-SYSTEMS AUSTRALIA

Brendan Lee  Sales Manager AUNZ
P:  1300 137 344
1-21 Monash Drive, Dandenong South VIC 3175
E:  Brendan.Lee@pentair.com
W:  www.pentairaes.com
Welcome to the eleventh year of the annual joint conference/symposium and thank you to all our wonderful sponsors, farmers, workers, researchers, suppliers, marketers and scientists. Together and over the last thirty years you have created a sustainable robust industry that continues to produce world class quality product for consumers.

For the last ten years the annual Australian Prawn and Barramundi Farmers conference has had its naming rights sponsored by Ridley and this year is no exception. Orchestrating an annual conference is not possible without support of our loyal sponsors and delegates who attend on a regular basis so thank you all.

Last year it was pleasing to see an increase in the number of members and their families attending the symposium. We understand that for sponsors and delegates time away from your business and sending staff to an annual event is costly but this is one chance a year where suppliers and the farm owner or decision maker attends and networking opportunities evolve.

Making a living around aquaculture in Australia is not easy and to all who are involved the organisers truly appreciate you making the effort to come along each year.

### PAST EVENT STATISTICS

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Theme</th>
<th>No of Exhibitors</th>
<th>No of Speakers</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>Townsville</td>
<td>Aquaculture into the future</td>
<td>10</td>
<td>39</td>
<td>200</td>
</tr>
<tr>
<td>2010</td>
<td>Gold Coast</td>
<td>Proudly Australian Produced</td>
<td>10</td>
<td>45</td>
<td>174</td>
</tr>
<tr>
<td>2011</td>
<td>Sydney</td>
<td>Off to market we go</td>
<td>6</td>
<td>52</td>
<td>150</td>
</tr>
<tr>
<td>2012</td>
<td>Palm Cove</td>
<td>How can we go to market when the market is always changing?</td>
<td>11</td>
<td>27</td>
<td>180</td>
</tr>
<tr>
<td>2013</td>
<td>Palm Cove</td>
<td>Return of Positive and Optimistic Outlook</td>
<td>10</td>
<td>39</td>
<td>130</td>
</tr>
<tr>
<td>2014</td>
<td>Gold Coast</td>
<td>Growth &amp; Prosperity is it possible?</td>
<td>5</td>
<td>16</td>
<td>125</td>
</tr>
</tbody>
</table>
This year’s theme is Efficiency and Innovation. With costs of production ever increasing and the top three costs being feed, energy and labour the Prawn and Barramundi Farmers Associations work hard on behalf of members for solutions that might assist our farms reduce these costs.

Presenters at this year’s symposium will provide numerous options for farms to improve productivity through efficiency improvements and innovative ideas.

The following pages provide full details of the symposium program and who our sponsors are this year. Please take the time to talk with our sponsors, you may find some new information or technologies that will help improve your margins and productivity.

**Noteworthy sponsor mentions:**

Ridley                      Sponsor for 16 years.
CSIRO                      Providing science, support and sponsorship for 23 years.
Proaqua                    Satchel sponsor for 16 years.
Fresh by Design            Sponsor/Exhibitor for 5 years.
Technolab                  Exhibitor for 4 years.

Thanks this year to the symposium organisers – Chris Calogeras, Dr Sunil Kadri and Marcell Boaventura whose support and assistance with key speakers is greatly appreciated and events like this cannot be organised without this support, the support of sponsors and of course you the delegate for coming along.

*Thank you – Helen Jenkins.*

If you are staying at Sea World please make sure you and your family take advantage of the special deals offered for our guests during your stay.

- **Free** WIFI for all delegates in the accommodation and conference rooms
- **Free** car park (self park)
- **Free** Dolphin Discovery Presentation for delegates staying 2 or more nights

**For the kids** from 9.00am meet Teenage Mutant Ninja Turtles, SpongeBob Square Pants, Patrick, Dora, Diego or Boots who meet guests in the lobby, providing plenty of photo opportunities and excitement.
Dave Heberlein is an engineer with more than 35 years’ experience. As Group Manager of Ergon Energy’s Channel Partnerships group, Dave is influential in putting downward pressure on network charges by helping the business decide the timing and extent of major capital projects. His role is to manage peak demand pressures on the network through establishing and growing channels with retailers, aggregators, developers and service and product suppliers already active in the industrial, commercial and residential customer segments.

Dave also worked in senior operational roles in Ergon Energy, focused on customer service, design and construction works and contract management, and with the obligatory periods responding to natural disasters throughout the state.

Prior to joining Ergon Dave worked in the provision of engineering services both in Australia and internationally; on construction of the Qld Rail electrification and in power station operations.

Dave has Bachelor of Engineering and a Masters of Engineering and Technology Management both from The University of Queensland.

Email: david.heberlein@ergon.com.au

Robert Harvey
General Manager, Ridley

Bob Harvey joined Ridley AgriProducts Pty Ltd in November 2008 to lead the groups Aqua Feed Business Unit. Originally from England, Bob migrated to Australia in 1992 and has worked in Australia and Malaysia since this date.

Whilst his more recent roles have been in general business management, most of Bob’s career has been in senior operations and engineering management roles for major engineering and process manufacturing companies across a wide range of industries including guided missile and electronic defence systems, heavy vehicles, packaging, plastics, snack-foods, paper and of course, Aqua Feeds.

From an origin as an engineering trade apprentice, Bob’s tertiary education culminated at a London University, qualifying with Honours Degree’s in Manufacturing, Engineering and Business.
Axel has a strong technical and customer focused background and has many years of experience in the solar and traditional energy industries.

Holding both electrical and mechanical engineering qualifications, Axel is involved in many varied technical commercial projects from Pumping stations Solar air-conditioners and small scale solar generation, Volt Var control to Integration of new Large HVAC systems and building control strategies.

Phil Shorten
Associate & Agriculture Business Leader, Energetics

25 years in business planning, program development and training systems - 8 years in sustainability and energy management with 5 years in FOOD & AGRICULTURE. Program designer for 4 million dollars’ worth of projects in the Food and Agriculture sector over the past 5 years.

Currently engaged by NSW Farmers on their energy innovation program and the Queensland Governments Energy Saver program via Ergon.
SPEAKERS

Dr Arnold Mangott
Chief Research & Development Officer, MBD Energy

Dr Arnold Mangott is the Chief R&D Officer at MBD Energy, and is responsible for the company’s research and development program at James Cook University, Townsville.

His main responsibility is to delegate the micro algae research for high value and value-add commercial applications and to work closely with researchers at JCU to advance the macroalgae technology in bioremediation.

Andrew Lawson
Managing Director, MBD Energy

Andrew Lawson is a qualified Civil Engineer with over twenty years’ experience in the public and private sectors in Australia and has held senior management roles in the delivery of major infrastructure projects throughout Australia and the UAE.

At the helm of MBD since its inception in 2006, Andrew has been responsible for guiding the Company’s development and commercial applications of new based environmental waste water remediation solutions with a particular emphasis on assisting industry in Asia and Australia to meet increasingly challenging licensing requirements.

Under Andrew’s direction, MBD has pursued a strategy of collaboration with companies, government and environmental regulators to identify and develop affordable and sustainable new algae based solutions to large-scale water contamination problems. The Company has a robust business model based on offsetting the cost of water bioremediation with the commercial production and sale of algae food, feed and fertiliser products and potentially, synthetic crude oil.

Andrew has built a strong team that contains considerable depth of technical and financial experience to design, build, own and operate profitable algae based energy projects in China, Thailand and Australia.
Tracey Murray  
Director, Griffith Hack Consulting

Tracey is a Director of Griffith Hack Consulting where she specialises in assisting clients maximise their access to government incentives associated with the development of intellectual property, as well as the conduct of research and development activities.

Tracey also provides clients with specialist taxation advice related to the exploitation of intellectual property between multinational companies, to enable her clients to comply with both ATO and OECD documentation obligations associated with transfer pricing.

With more than 25 years within the tax industry, including experience within the Australian Taxation Office (ATO), commerce and more than ten years in the chartered accounting environment, Tracey provides her clients with expert advice that is practical, commercial and delivers tangible results.

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Davey Whyte  
Group Technical Manager, Huon Aquaculture

David Whyte is the Group Technical Manager at Huon Aquaculture. He is responsible for feed contract management, feed barge construction, feeding sensor development, new leases and new species development and quality certification.

He has a BSc in Marine Biology and a Postgraduate Diploma in Ecology and Behaviour. On completing his formal education he started working for Marine Harvest in Scotland – the world’s largest salmon farming company – in 1986 and moved to Tasmania in 2001.

In his 29 years in aquaculture, he has worked in marine and freshwater production, feeding management, health and environmental management, research and development, feed formulation, quality management, and even sales and marketing.
Lezel Fouché
Manager, Portfolio Management, Clean Energy Finance Corporation

Lezel Fouché is a portfolio manager with the Clean Energy Finance Corporation. Lezel has a commercial and corporate banking background, with experience across the Australian and South African banking industry.

She holds a B. Business Management degree, a B.Com Honours in Financial Accounting, and is currently studying towards becoming a CPA.

Lezel is passionate about assisting businesses in gaining access to the finance that they need to grow their business and has been a speaker at numerous conferences and events aimed at assisting businesses and banks at working together to achieve growth goals.

Tom Haigh
Risk Management Consultant, AFEX

Tom Haigh is a Risk Management Consultant at Associated Foreign Exchange (AFEX). Tom advises a team of foreign exchange dealers, tailoring unique risk management strategies to clients and assisting them with their global payments and foreign exchange needs.

With demonstrated experience in the finance and foreign exchange industry, Tom has held positions in some of the world’s leading institutions including Commonwealth Bank of Australia and Western Union Business Solutions. Having started in Agri & Rural Banking, he has worked with some of the country’s leading agribusinesses across all aspects of financial advisory. The key insights & education Tom offers add priceless value to the businesses he meets, applying a commercial perspective to the business problems faced.

Mr Haigh holds both a Bachelor of Business and a Masters of Applied Finance, majoring in Banking. His qualifications include a Diploma of Financial Markets and is a Certified Finance & Treasury Professional from the Finance and Treasury Association (FTA).
Rob Fish
Northern Territory Seafood Council

Rob is in his 10th year as Chair of the Northern Territory Seafood Council. During this time he has overseen the implementation of CoOL in the food service sector in the Territory.

Mr Fish worked at AFMA for several years on the implementation of management plans in several large fisheries. Over the last 20 years he has worked with industry as a representative and advisor on the implementation of management frameworks and arrangements promoting innovation and viable industries. Most recently this has seen the implementation of quota based management in several of the NTs offshore fisheries.

Mr Fish has been a strong supporter and long term advocate for CoOL throughout the supply chain.

Ollie Shug
Senior Trade Adviser, Agribusiness

Ollie Shugg is a Senior Trade Adviser, Agribusiness and Assistant State Director – Tasmania with Austrade, the Australian Government agency responsible for promoting trade, investment, international education, and tourism policy, programs and research.

Ollie Shugg joined Austrade in March 2012 with over 10 years of relationship management experience in both domestic and overseas markets. Prior to joining Austrade Ollie worked for William Adams, the Caterpillar dealer for Victoria and Tasmania in various operational and solution selling roles culminating in the role of Territory Manager – Tasmania.

Ollie was responsible for developing and maintaining commercial relationships with a diverse customer base involved in civil construction, primary, manufacturing and resource industries.

From 2001 through to 2004, Ollie worked with AWB Limited in the role of Marketing Executive. Ollie’s duties included supporting the development of marketing strategy and overseeing the execution of sales contracts into overseas markets. In addition he was required to maintain and manage communications with various external stakeholders.

Ollie holds a Bachelor of Applied Science (Agribusiness) from the University of Melbourne and in 2011 obtained a Graduate Diploma in Marketing from Monash University.
Craig Ford  
Export Manager,  
Trade Start Gold Coast

Craig is the Tradestart Export Adviser representing both the City of Gold Coast and Austrade. He works with almost 350 exporters on the Gold Coast in food, health, ICT, advanced manufacturing and many other sectors and helps them to:
1. Decide which market to export to  
2. How to enter that market  
3. How to launch product into the market

Craig has extensive experience with the development and delivery of export marketing strategies – with a special expertise for taking food, ICT and services products to all major markets across the globe.

Dr Jose Domingos

Dr Jose Domingos is an ARC Research Fellow working with the Aquaculture Genetics Research Group at James Cook University. His PhD addressed key knowledge gaps previously impeding the instigation of genetic improvement programs for barramundi. As part of a strong team, Jose has contributed to crack the barramundi genome and unveil an epigenetic mechanism underlying the species sex change.

Jose has a long involvement with commercial aquaculture operations; prior to becoming an academic he has managed over 700 hectares of prawn farming in Brazil. His research is now focused on the development and incorporation of modern genomic technologies into selective breeding programs for a sustainable and profitable Australian aquaculture industry.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30am</td>
<td>Arrival Tea &amp; Coffee and Morning Tea for members of individual Prawn and Barramundi Farmers General Meeting and Annual General Meeting.</td>
</tr>
<tr>
<td>10.00am</td>
<td>APFA and ABFA Meetings commence.</td>
</tr>
<tr>
<td>12.30pm - 1.30pm</td>
<td>LUNCH FOR BOTH GROUPS</td>
</tr>
<tr>
<td>4.00pm</td>
<td>Meetings close.</td>
</tr>
<tr>
<td>4.00pm - 4.30pm</td>
<td>APFA and ABFA come together to discuss some common issues.</td>
</tr>
<tr>
<td>4.30pm</td>
<td>AFTERNOON TEA</td>
</tr>
<tr>
<td>4.30pm</td>
<td>Trade Exhibitors bump in.</td>
</tr>
<tr>
<td>5.00pm</td>
<td>Symposium Satchel packing.</td>
</tr>
<tr>
<td>6.00pm - 9.00pm</td>
<td>Welcome Reception - Several Varga Girls will be mingling with guests and there will be a surprise guest appearance from a famous Movie World Character.</td>
</tr>
</tbody>
</table>

Many thanks to Fresh by Design who have sponsored the Welcome Reception beverages and to FRDC for sponsoring the finger food.
Friday 31st July 2015

Symposium Registration desk opens from 7.30am outside the Ocean Room. *Proaqua will be handing out this year’s Symposium Satchel.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6.00am - 8.30am</td>
<td><strong>Exclusive Shark Bay Experience for 12 selected guests. Guests are to meet in the Sea World Foyer at 6.00am for a 6.30am start.</strong></td>
</tr>
</tbody>
</table>
| 8.30am - 8.45am | **SEA WORLD RESORT – OCEAN ROOM**  
Plenary - Session Chair shared between Marty Phillips and Matt West                                                                                                                                                                                                  |
| 8.45am - 9.00am | Official opening – Robert Harvey - Ridley.                                                                                                                                                                                                                                                                                      |
| 9.00am - 9.15am | Response from Matt West / Marty Phillips.                                                                                                                                                                                                                                                                                      |
| 9.00am - 9.15am | Tariffs – Dave Herberlein, General Manager Channel Partnerships - ERGON                                                                                                                                                                                                 |
| 9.15am - 9.30am | Pump Efficiency – Axel Braunsberger, Principal Engineer Systems - ERGON  
Trade Speaker – Technolab, Scott Powell.                                                                                                                                                                                                                           |
| 9.30am - 9.50am | Incentives for aggregated energy saving projects under Emissions Reduction Fund – Phil Shorten, Associate - Energetics.  
Trade Speaker – Allbrands, Lee Cadogan.                                                                                                                                                                                                                           |
| 9.50am - 10.10am | **WATER QUALITY THEME**  
Removing nitrogen with algae - an effective bioremediation strategy – Dr Arnold Mangott, Chief Research & Development Officer with Andrew Lawson, Managing Director - MBD Energy.  
Trade Speaker – Power Flex Cables, Chris O’Grady.                                                                                                                                                       |
| 10.10am - 10.20am | Understanding the complexities of regulation related to Assimilative capacity in the GBR – Saliza Mohd Nazri - University of Queensland PhD.  
Trade Speaker – Energy Correction Options, Paul Crust.                                                                                                                                                   |
<p>| 10.20am - 10.50am | MORNING TEA                                                                                                                                                                                                                                                                                                                     |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| **10.50am - 11.10am** | R & D WHY INVEST  
Implementing innovation (“The fish made me do it”) – Davey Whyte, Group Technical Manager - Huon Aquaculture.  
*Trade Speaker – Keeton Industries, Mike Moore.* |
| **11.10am - 11.30am** | R & D initiatives & IP protection for aquaculture farms – Tracey Murray - Griffith Hack Consulting.  
*Trade Speaker – Oceanic Agencies, Tania Schwede.* |
| **11.30am - 11.50am** | Options for funding - Capital Investment – Lezel Fouché, Manager, Portfolio Management - Clean Energy Finance Corporation.  
*Trade Speaker – EcoCatalysts, Gary Murdoch-Brown.* |
| **11.50am - 12.10pm** | How Foreign Exchange impacts your business and what you can do to manage risk better and streamline overseas payments – Tom Haigh, Senior Account Executive - AFEX.  
*Trade Speaker – Pentair Aquatic Eco-Systems, Brendan Lee.* |
| **12.10pm - 1.00pm** | **LUNCH** |
| **1.00pm - 1.20pm** | MARKETING  
CoOL for Seafood where to from here – Rob Fish. |
<p>| <strong>1.20pm - 1.40pm</strong> | Q &amp; A session - Export potential opportunities – Ollie Shug, Senior Trade Advisor &amp; State Director Tasmania - Australian Trade Commission (Austrade) with Craig Ford, Export Adviser - TradeStart Gold Coast Economic Development &amp; Major Projects, City of Gold Coast. |
| <strong>1.40pm - 2.00pm</strong> | Community engagement strategy: a salmon experience – Dr Adam Main, CEO - TSGIA. |
| <strong>2.00pm - 2.10pm</strong> | <strong>CHANGE ROOMS</strong> |</p>
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.10pm -</td>
<td>To Zero FIFO and Beyond – Dr Richard Smullen, Group Technical and R &amp; D Manager - Ridley.</td>
</tr>
<tr>
<td>2.30pm</td>
<td>Novacq commercialisation update – Dr Matthew Briggs, Technical Project Manager - Ridley.</td>
</tr>
<tr>
<td>2.30pm</td>
<td>HAB project update – David Mann - QDAF.</td>
</tr>
<tr>
<td>2.50pm -</td>
<td>QDAF.</td>
</tr>
<tr>
<td>2.50pm</td>
<td>AFTERNOON TEA</td>
</tr>
<tr>
<td>3.10pm -</td>
<td>Flavour enhancing finishing diet, now and into the future – Ben Jones and Matt Jago.</td>
</tr>
<tr>
<td>3.40pm</td>
<td>State-of-the-art knowledge and tools for an efficient barramundi breeding program – Jose Domingos, ARC Research Fellow, Aquaculture Genetics Research Group - Centre for Sustainable Tropical Fisheries &amp; Aquaculture, JCU.</td>
</tr>
<tr>
<td>3.40pm</td>
<td>Omnibus survey findings on Barramundi – Associate Professor Meredith Lawley - University of the Sunshine Coast.</td>
</tr>
<tr>
<td>4.00pm -</td>
<td>Viral Prevalence project update – Jeff Cowley, Virologist, Aquaculture Program - CSIRO Agriculture Flagship.</td>
</tr>
<tr>
<td>4.00pm</td>
<td>National Aquaculture Strategy – Samantha Matthews, Policy Officer, Sustainability &amp; Biosecurity Division - Department of Agriculture.</td>
</tr>
<tr>
<td>4.20pm</td>
<td>Sustainable economic aquafeeds – Matthew Bransden - Skretting.</td>
</tr>
<tr>
<td>4.50pm</td>
<td>Too low for FIFO – Dr Brett Glencross - Ridley.</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
</tr>
<tr>
<td>--------</td>
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</tr>
<tr>
<td>6.00pm</td>
<td>Guests are to meet in the Sea World Foyer ready to be escorted into Sea World for a surprise welcome.</td>
</tr>
<tr>
<td>6.30pm</td>
<td>Pre-Dinner Drinks.</td>
</tr>
</tbody>
</table>

*Elvis is not dead. Get ready to be entertained by Dean Vegas with a tribute to Elvis spectacular.*

*There will be another surprise guest during the evening!!!!*

*Many thanks to Sydney Fish Market for sponsoring this year’s Dinner.*

*For those daring enough to get dressed up....Prizes will be awarded for the best dressed Elvis or Marilyn.*
Fresh By Design provides high quality equipment and services to our aquaculture industry

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KEY BRANDS

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