



## 2018 AUSTRALIAN PRAWN FARMERS SYMPOSIUM

### SPONSORSHIP PROSPECTUS

13th to 15th August 2018,

RACV Royal Pines Resort, Gold Coast.

The Australian Prawn Farmers Association is the leading industry organisation for prawn and shrimp farming in Australia, an industry with a value of circa \$85 million. The industry focuses on providing high quality and high value product to the Australian retail sector and is supported by world leading researchers. The annual Ridley Australian Prawn Farmers Symposium is the pre-eminent forum for Australian prawn farmers to gain new knowledge, network and meet with service providers, vendors and scientists.

The symposium is being held at the RACV Royal Pines Resort, Gold Coast, Australia on **Monday 13<sup>th</sup> to Wednesday 15th August 2018.**

Orchestrating an annual conference is not possible without support of our loyal sponsors and delegates who attend on a regular basis so thank you all. For example, over the last twelve years the annual Australian Prawn Farmers conference has had its naming rights sponsored by Ridley.

We understand the financial costs to businesses to send staff and decision makers to these types of events and again this year we will budget to cover the basic costs so sponsorship is critical. This symposium is the annual opportunity for the prawn farmers to come together to gain knowledge of latest developments in the industry, for networking, research dissemination to members, to highlight current issues and to engage with industry suppliers, students, researchers and government agencies.

The Australian Prawn Farmers Association anticipate that additional interest can be gained by holding the event in the South East region of Queensland in 2018. We hope our format that includes workshops targeted to industry workers, and sessions for supporting services will prove equally popular. It is also a fantastic opportunity for research agencies and new suppliers, those looking to supply services to our sector to network and talk to the decision makers in the industry who are open to discussing opportunities in a more relaxed atmosphere.

The theme this year is: SMART FARMING – technology, intelligent farming and best practices. This symposium will bring together key forward thinkers to discuss how to incorporate smart farming and drive industry growth.



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



Prawn Farming in Australia will need to change to keep farming prawns into the future. This is in part due to the recent identification of White Spot Disease near the Logan river catchment and also because prawn farming requires specific attention to other possible biosecurity risks.

For sponsors and suppliers to the industry this is the perfect time to take part, sponsor or attend as a participant and you will have direct access and influence to the farm owners and decision makers.

The past event statistics:

Year	Location	Theme	No of Exhibitors	No of speakers	Attendees
2009	Townsville	Aquaculture into the future	10	39	200
2010	Gold Coast	Proudly Australian Produced	10	45	174
2011	Sydney	Off to market we go	6	52	150
2012	Palm Cove	How can we go to market when the market is always changing?	11	27	180
2013	Palm Cove	Return of Positive and Optimistic Outlook	10	39	130
2014	Gold Coast	Growth & Prosperity is it possible?		16	125
2015	Gold Coast	Efficiency and Innovation	10	23	154
2016	Townsville	The Sustainable Protein Option	7	22	145
2017	Gold Coast	A New Horizon	12	37	190

### Noteworthy Sponsor mentions:

- Ridley Aqua feed      Sponsor for 19 years.
- CSIRO                      Providing science, support and sponsorship for 26 years.
- Proaqua                      Satchel sponsor for 19 years.
- Fresh by Design              Sponsor/Exhibitor for 8 years.
- Technolab                      Exhibitor for 7 years.



AUSTRALIAN  
**Prawn  
 Farmers**  
 ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

## **SPONSORSHIP PACKAGES for 2018**

### **SYMPOSIUM NAMING RIGHTS**

**SOLD** RIDLEY \$11,000 inc GST

#### Benefits:

- Exclusive naming rights to the symposium
- Name and logo prominently featured in all print material relating to the symposium
- Name and logo included on all press and media statements relating to the symposium
- Representative to address the symposium at an appropriate time
- Opportunity to chair a session in the symposium program
- Large corporate banner displayed in the symposium foyer
- Inclusion of company materials in the symposium satchel
- One full page advertisement in the symposium program
- Full registration for five to attend all events

### **DINNER SPONSOR PACKAGE – Tues 14th AUGUST**

**\$5,500 incl of GST**

#### Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement in the symposium program
- Full registration for two to attend all events

### **DINNER BEVERAGE SPONSOR PACKAGE – WED 2nd AUGUST**

**\$5,500 incl of GST**

#### Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement and half page advertisement in the symposium program
- Full registration for two to attend all events



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

**WELCOME RECEPTION FOOD SELECTION – Monday 13th AUGUST \$3850 inc GST**

Benefits: Note this is for a 1.5 hour canapé package

- You get to address the attendees and MC the event
- Display your banner at the event
- You can negotiate with the venue (via Coordinator) and prawn supplier to have our produce featured among the hand out food
- Acknowledgement in the symposium program
- Full registration for two to attend all events

**WELCOME RECEPTION BEVERAGE PACKAGE – Monday 13th AUGUST \$5,500 inc GST**

Benefits: Note this is for a 2 hour beverage package

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program
- Full registration for two to attend all events

**SYMPOSIUM SACHEL SPONSOR**

**SOLD** Proaqua \$4,400 Inc GST

Benefits

- Hand out the satchels and programs to delegates when registering.
- Opportunity to include any material in the satchel
- Acknowledgement in the symposium program
- Full registration for two to attend all event

**AWARD SPONSOR Tuesday 14<sup>th</sup> August**

**SOLD** Fresh By Design \$1,650 Inc GST

Benefits:

- You get to choose the style of awards that are handed out
- You get to decide the winners of each award category
- You get your name printed on the award plaque
- You get to hand the award to each winner
- Acknowledgement in the symposium program



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

**TRADE DISPLAY**      3m x 2.4m booth      **\$1,650 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service – area 3m x 2.4m booth with spotlight, fascia sign and 4 amp power outlet
- Skirted trestle table and 2 chairs
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

**TRADE DISPLAY**      3m x 600mm booth      **\$1,606 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service – area 3m x 600mm booth with spotlight, fascia sign and 4 amp power outlet
- Skirted trestle table and 2 chairs
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

**TRADE DISPLAY table and 2 chairs**      **\$1,386 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service
- Skirted trestle table and 2 chairs
- 4 amp power outlet
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

**EXPRESSO COFFEE CART at trade area 14<sup>th</sup> & 15<sup>th</sup> August**      **\$1,100 Inc GST**

- Company logo sign to appear at EXPRESSO COFFEE CART
- Barista 1.5hrs each day and delegates pay their own coffee
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- Can add company logo on cups and other add-ons for additional cost

**LANYARDS AND NAME TAGS**      **\$1,320 Inc GST**

- Company logo to appear on each lanyard



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel

**FORMAL DINNER ENTERTAINMENT Tuesday 14<sup>th</sup> August**

**\$5,500 Inc GST**

Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement and logo in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events

**FARMED PRAWNS FARMERS TASTING TABLES**

**\$660 Inc GST per**

- For each table: items necessary to display and to store prawns,
- Negotiate with individual prawn farm/s for cost of prawns
- Company logo to appear on each table
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel

**AUDIO VISUAL Conference Dinner Tuesday 14<sup>th</sup> August**

**\$4,400 Inc GST**

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Company brochure or material to be included in the symposium satchel
- Acknowledgement in the symposium program
- Full registration for two to attend all events

**AUDIO VISUAL Conference 2 Days 14<sup>th</sup> & 15<sup>th</sup> AUGUST**

**\$4,400 Inc GST**

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

**Workshop Room hire and AUDIO VISUAL Wed. 15th August**

**\$2,200 Incl of GST**

**Benefits:**

- You get to address the attendees
- You get to chair a session of the symposium Workshops.
- Display of your banner at the event in workshop room
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for one to attend all events

**PHOTOGRAPHY AT EVENT**

**\$2,200 Inc GST**

**Benefits:**

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program

**LUNCH FOOD SELECTION – 14<sup>th</sup> & 15<sup>th</sup> AUGUST**

**\$4,400 inc GST**

**Benefits:**

- You get to address the attendees
- Display your banner at the event near the food area
- You can negotiate with the venue the selection of a healthy lunch in cost range
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events

**MORNING AND AFTERNOON TEAS FOOD SELECTION –14<sup>th</sup> & 15<sup>th</sup> AUGUST**

**\$4,400 inc GST**

**Benefits:**

- You get to address the attendees
- Display your banner at the event near the food area
- You can negotiate with the venue the selection of a healthy morning and afternoon tea
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

**STUDENT SPONSORSHIP**

**\$2,200 Inc GST**

Benefits:

- You get to address the attendees and sponsor to 4 students full or more part attendance.
- You get to chair a session of the symposium
- Display of your banner at the event near student posters
- Acknowledgement in the symposium program

**PAMPHLET IN SACHEL**

**\$330 Inc GST**

- You are able to have up to 200 pamphlets included in symposium satchel
- Provide the pamphlets prior to satchel packing

If you would like to tailor a sponsorship package to suit your requirements please contact:

Veronica Cox  
Symposium Coordinator  
APFA  
Mobile: 0417 330 989  
Email: [roni@agrimix.net.au](mailto:roni@agrimix.net.au)

Kim Hooper  
Executive Officer  
Australian Prawn Farmers Association  
Mobile: 0417 006 639  
Email – [kim.hooper@apfa.com.au](mailto:kim.hooper@apfa.com.au)  
Website: [www.apfa.com.au](http://www.apfa.com.au)

**Please note - Security and Insurance**

Whilst every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the sponsor from any cause whatsoever. Sponsors are advised to take out adequate cover, especially Public Liability Insurance. Please contact your insurance company for further advice.



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION





**RIDLEY  
AUSTRALIAN  
PRAWN FARMERS  
ASSOCIATION  
SYMPOSIUM 2018**

## EVENT SCHEDULE

### MONDAY 13<sup>th</sup> AUGUST 2018

During the day guests arrive  
Exhibition bump in and early morning Tuesday  
Student posters accepted  
Satchel packing  
Registration 6pm to 6.30pm

**WELCOME RECEPTION** Monday 13<sup>th</sup> August  
6.30PM TO 8.30PM

Later this evening guests can relax at the  
Resort and explore the sights of the Gold  
Coast

### TUESDAY 14<sup>th</sup> AUGUST 2018

8am Registration open  
9:00 Official symposium opening

#### PRINCE ROOM

10:00 Morning tea  
10:30 Keynote Speakers  
12:30 Lunch  
13:30 Speaker sessions  
15:00 Afternoon Tea  
15.30 Speaker Session  
19:00 Gala dinner & awards



### WEDNESDAY 15<sup>th</sup> AUGUST 2018

09:00 Workshops Room 1 and 2  
10:30 Morning tea  
11:00 Workshops room 1 and 2  
12:30 Lunch  
13.30 Workshops room 1 and 2  
15: 00 Afternoon Tea  
15.30 Panel discussion and conclusions  
1630 Symposium plenary concludes  
1630 Exhibitors bump out



Gala dinner and Annual Awards will be held on  
Tuesday 14<sup>th</sup> August 2018 from 7pm to 11pm  
Entertainment includes a well-known MC and  
comedian, A three-course dinner and drinks  
included in ticket price.

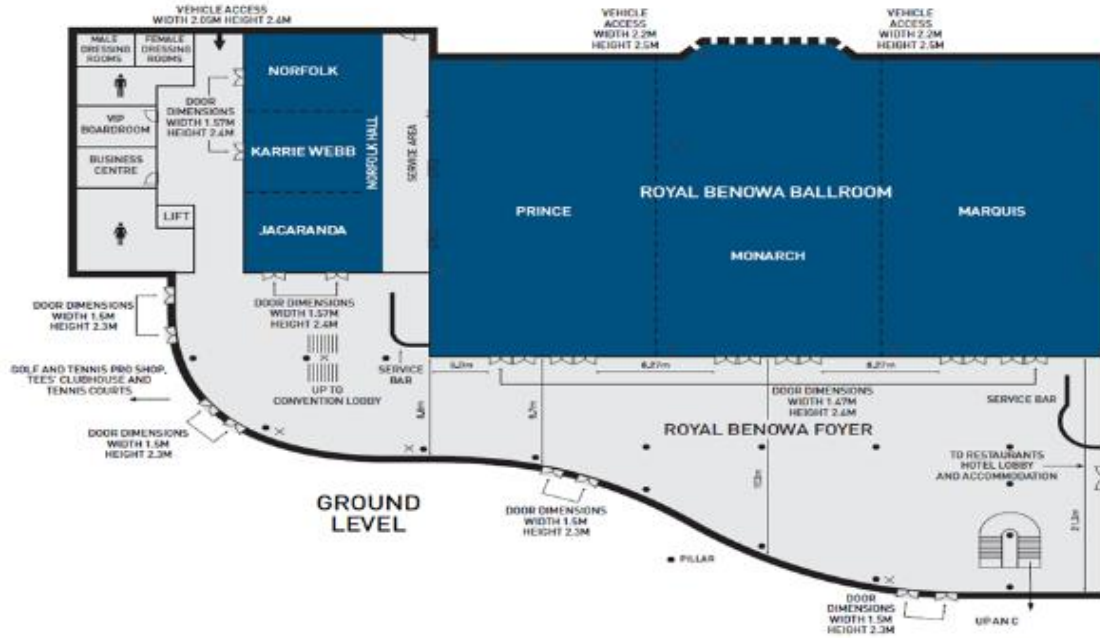


AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION



# RIDLEY AUSTRALIAN PRAWN FARMERS ASSOCIATION SYMPOSIUM 2018

Symposium held in Prince Room and trade show in Prince & Norfolk Foyers



Venue at the RACV Royal Pines Resort,  
Gold Coast Australia

Welcome Reception Monday 13<sup>th</sup> August 2018  
6.30pm to 8.30pm at the Hydrate Bar



AUSTRALIAN  
**Prawn  
Farmers**  
ASSOCIATION