



2018 AUSTRALIAN PRAWN FARMERS SYMPOSIUM

SPONSORSHIP PROSPECTUS

13th to 15th August 2018,

RACV Royal Pines Resort, Gold Coast.

The Australian Prawn Farmers Association is the leading industry organisation for prawn and shrimp farming in Australia, an industry with a value of circa \$85 million. The industry focuses on providing high quality and high value product to the Australian retail sector and is supported by world leading researchers. The annual Ridley Australian Prawn Farmers Symposium is the pre-eminent forum for Australian prawn farmers to gain new knowledge, network and meet with service providers, vendors and scientists.

The symposium is being held at the RACV Royal Pines Resort, Gold Coast, Australia on **Monday 13th to Wednesday 15th August 2018.**

Orchestrating an annual conference is not possible without support of our loyal sponsors and delegates who attend on a regular basis so thank you all. For example, over the last twelve years the annual Australian Prawn Farmers conference has had its naming rights sponsored by Ridley.

We understand the financial costs to businesses to send staff and decision makers to these types of events and again this year we will budget to cover the basic costs so sponsorship is critical. This symposium is the annual opportunity for the prawn farmers to come together to gain knowledge of latest developments in the industry, for networking, research dissemination to members, to highlight current issues and to engage with industry suppliers, students, researchers and government agencies.

The Australian Prawn Farmers Association anticipate that additional interest can be gained by holding the event in the South East region of Queensland in 2018. We hope our format that includes workshops targeted to industry workers, and sessions for supporting services will prove equally popular. It is also a fantastic opportunity for research agencies and new suppliers, those looking to supply services to our sector to network and talk to the decision makers in the industry who are open to discussing opportunities in a more relaxed atmosphere.

The theme this year is: SMART FARMING – technology, intelligent farming and best practices. This symposium will bring together key forward thinkers to discuss how to incorporate smart farming and drive industry growth.



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Prawn Farming in Australia will need to change to keep farming prawns into the future. This is in part due to the recent identification of White Spot Disease near the Logan river catchment and also because prawn farming requires specific attention to other possible biosecurity risks.

For sponsors and suppliers to the industry this is the perfect time to take part, sponsor or attend as a participant and you will have direct access and influence to the farm owners and decision makers.

The past event statistics:

Year	Location	Theme	No of Exhibitors	No of speakers	Attendees
2009	Townsville	Aquaculture into the future	10	39	200
2010	Gold Coast	Proudly Australian Produced	10	45	174
2011	Sydney	Off to market we go	6	52	150
2012	Palm Cove	How can we go to market when the market is always changing?	11	27	180
2013	Palm Cove	Return of Positive and Optimistic Outlook	10	39	130
2014	Gold Coast	Growth & Prosperity is it possible?		16	125
2015	Gold Coast	Efficiency and Innovation	10	23	154
2016	Townsville	The Sustainable Protein Option	7	22	145
2017	Gold Coast	A New Horizon	12	37	190

Noteworthy Sponsor mentions:

- Ridley Aqua feed Sponsor for 19 years.
- CSIRO Providing science, support and sponsorship for 26 years.
- Proaqua Satchel sponsor for 19 years.
- Fresh by Design Sponsor/Exhibitor for 8 years.
- Technolab Exhibitor for 7 years.



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SPONSORSHIP PACKAGES for 2018

SYMPOSIUM NAMING RIGHTS

SOLD RIDLEY \$11,000 inc GST

Benefits:

- Exclusive naming rights to the symposium
- Name and logo prominently featured in all print material relating to the symposium
- Name and logo included on all press and media statements relating to the symposium
- Representative to address the symposium at an appropriate time
- Opportunity to chair a session in the symposium program
- Large corporate banner displayed in the symposium foyer
- Inclusion of company materials in the symposium satchel
- One full page advertisement in the symposium program
- Full registration for five to attend all events

DINNER SPONSOR PACKAGE – Tues 14th AUGUST

\$5,500 incl of GST

Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement in the symposium program
- Full registration for two to attend all events

DINNER BEVERAGE SPONSOR PACKAGE – WED 2nd AUGUST **\$5,500 incl of GST**

Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement and half page advertisement in the symposium program
- Full registration for two to attend all events



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WELCOME RECEPTION FOOD SELECTION – Monday 13th AUGUST \$3850 inc GST

Benefits: Note this is for a 1.5 hour canapé package

- You get to address the attendees and MC the event
- Display your banner at the event
- You can negotiate with the venue (via Coordinator) and prawn supplier to have our produce featured among the hand out food
- Acknowledgement in the symposium program
- Full registration for two to attend all events

WELCOME RECEPTION BEVERAGE PACKAGE – Monday 13th AUGUST \$5,500 inc GST

Benefits: Note this is for a 2 hour beverage package

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program
- Full registration for two to attend all events

SYMPOSIUM SACHEL SPONSOR

SOLD Proaqua \$4,400 Inc GST

Benefits

- Hand out the satchels and programs to delegates when registering.
- Opportunity to include any material in the satchel
- Acknowledgement in the symposium program
- Full registration for two to attend all event

AWARD SPONSOR Tuesday 14th August

SOLD Fresh By Design \$1,650 Inc GST

Benefits:

- You get to choose the style of awards that are handed out
- You get to decide the winners of each award category
- You get your name printed on the award plaque
- You get to hand the award to each winner
- Acknowledgement in the symposium program



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TRADE DISPLAY 3m x 2.4m booth **\$1,650 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service – area 3m x 2.4m booth with spotlight, fascia sign and 4 amp power outlet
- Skirted trestle table and 2 chairs
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

TRADE DISPLAY 3m x 600mm booth **\$1,606 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service – area 3m x 600mm booth with spotlight, fascia sign and 4 amp power outlet
- Skirted trestle table and 2 chairs
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

TRADE DISPLAY table and 2 chairs **\$1,386 Inc GST**

- Exposure throughout the symposium to key industry decision makers
- Space to display your product or service
- Skirted trestle table and 2 chairs
- 4 amp power outlet
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- One attendee full conference registration

EXPRESSO COFFEE CART at trade area 14th & 15th August **\$1,100 Inc GST**

- Company logo sign to appear at EXPRESSO COFFEE CART
- Barista 1.5hrs each day and delegates pay their own coffee
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel
- Can add company logo on cups and other add-ons for additional cost

LANYARDS AND NAME TAGS **\$1,320 Inc GST**

- Company logo to appear on each lanyard



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- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel

FORMAL DINNER ENTERTAINMENT Tuesday 14th August

\$5,500 Inc GST

Benefits:

- You get to have your logo included on the menu and on tables
- Display your banner during the evening
- You get to address the attendees at the dinner
- Acknowledgement and logo in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events

FARMED PRAWNS FARMERS TASTING TABLES

\$660 Inc GST per

- For each table: items necessary to display and to store prawns,
- Negotiate with individual prawn farm/s for cost of prawns
- Company logo to appear on each table
- Company logo and contact to be included in the symposium program
- Company brochure or material to be included in the symposium satchel

AUDIO VISUAL Conference Dinner Tuesday 14th August

\$4,400 Inc GST

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Company brochure or material to be included in the symposium satchel
- Acknowledgement in the symposium program
- Full registration for two to attend all events

AUDIO VISUAL Conference 2 Days 14th & 15th AUGUST

\$4,400 Inc GST

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events



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Workshop Room hire and AUDIO VISUAL Wed. 15th August

\$2,200 Incl of GST

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium Workshops.
- Display of your banner at the event in workshop room
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for one to attend all events

PHOTOGRAPHY AT EVENT

\$2,200 Inc GST

Benefits:

- You get to address the attendees
- You get to chair a session of the symposium
- Display of your banner at the event
- Acknowledgement in the symposium program

LUNCH FOOD SELECTION – 14th & 15th AUGUST

\$4,400 inc GST

Benefits:

- You get to address the attendees
- Display your banner at the event near the food area
- You can negotiate with the venue the selection of a healthy lunch in cost range
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events

MORNING AND AFTERNOON TEAS FOOD SELECTION –14th & 15th AUGUST

\$4,400 inc GST

Benefits:

- You get to address the attendees
- Display your banner at the event near the food area
- You can negotiate with the venue the selection of a healthy morning and afternoon tea
- Acknowledgement in the symposium program
- Company brochure or material to be included in the symposium satchel
- Full registration for two to attend all events



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STUDENT SPONSORSHIP

\$2,200 Inc GST

Benefits:

- You get to address the attendees and sponsor to 4 students full or more part attendance.
- You get to chair a session of the symposium
- Display of your banner at the event near student posters
- Acknowledgement in the symposium program

PAMPHLET IN SACHEL

\$330 Inc GST

- You are able to have up to 200 pamphlets included in symposium satchel
- Provide the pamphlets prior to satchel packing

If you would like to tailor a sponsorship package to suit your requirements please contact:

Veronica Cox
Symposium Coordinator
APFA
Mobile: 0417 330 989
Email: roni@agrimix.net.au

Kim Hooper
Executive Officer
Australian Prawn Farmers Association
Mobile: 0417 006 639
Email – kim.hooper@apfa.com.au
Website: www.apfa.com.au

Please note - Security and Insurance

Whilst every reasonable precaution is taken, the organisers expressly decline responsibility for any loss or damage which may befall the person or property of the sponsor from any cause whatsoever. Sponsors are advised to take out adequate cover, especially Public Liability Insurance. Please contact your insurance company for further advice.



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EVENT SCHEDULE

MONDAY 13th AUGUST 2018

During the day guests arrive
Exhibition bump in and early morning Tuesday
Student posters accepted
Satchel packing
Registration 6pm to 6.30pm

WELCOME RECEPTION Monday 13th August
6.30PM TO 8.30PM

Later this evening guests can relax at the
Resort and explore the sights of the Gold
Coast

TUESDAY 14th AUGUST 2018

8am Registration open
9:00 Official symposium opening

PRINCE ROOM

10:00 Morning tea
10:30 Keynote Speakers
12:30 Lunch
13:30 Speaker sessions
15:00 Afternoon Tea
15.30 Speaker Session
19:00 Gala dinner & awards



WEDNESDAY 15th AUGUST 2018

09:00 Workshops Room 1 and 2
10:30 Morning tea
11:00 Workshops room 1 and 2
12:30 Lunch
13.30 Workshops room 1 and 2
15: 00 Afternoon Tea
15.30 Panel discussion and conclusions
1630 Symposium plenary concludes
1630 Exhibitors bump out



Gala dinner and Annual Awards will be held on
Tuesday 14th August 2018 from 7pm to 11pm
Entertainment includes a well-known MC and
comedian, A three-course dinner and drinks
included in ticket price.

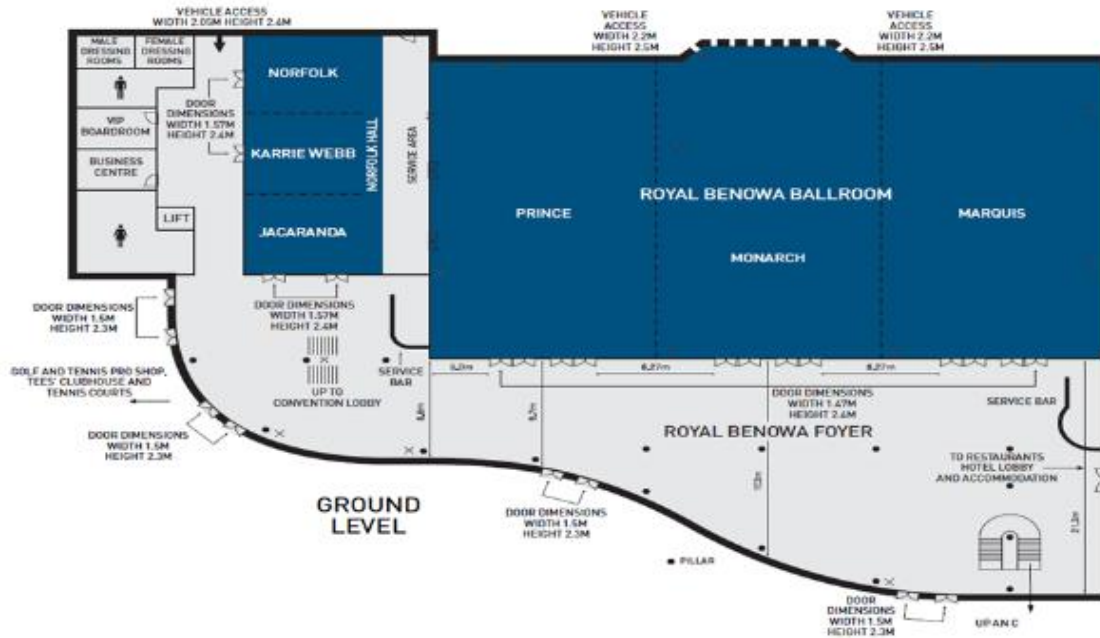


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Symposium held in Prince Room and trade show in Prince & Norfolk Foyers



Venue at the RACV Royal Pines Resort,
Gold Coast Australia



Welcome Reception Monday 13th August 2018
6.30pm to 8.30pm at the Hydrate Bar



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